



**Public Relations Society of America (PRSA)
Thoroughbred Chapter**

**CONTACT:
Ryan Worthen – 859.425.7800
or rworthen@kemi.com**

Stu Silberman Named Communicator of the Year

LEXINGTON, KY (June 8, 2011) – The Board of Directors for the Thoroughbred Chapter of the Public Relations Society of America (PRSA) has named retiring Fayette Schools Superintendent Stu Silberman its Communicator of the Year for 2011. Silberman was honored during the annual PRSA Thoroughbred Awards on June 7 at DeSha’s Restaurant in Lexington.

Silberman received the award following his exemplary work in advancing the mission and message of Fayette County schools.

“Stu Silberman has set a high standard of excellence for his successors,” said Ryan Worthen, president of the Thoroughbred Chapter of the Public Relations Society of America. “Effective leaders must be effective communicators, and Stu has proven over the years to have the qualities necessary to bring about positive change. We are grateful for Stu’s service to the community, and we’re thrilled to recognize him with this distinguished honor.”

Past winners of the Chapter’s Communicator of the Year award include outgoing University of Kentucky President Dr. Lee Todd, Lexington Legends President Alan Stein, and most recently, Kentucky Auditor of Public Accounts Crit Luallen.

PRSA is the world’s largest and foremost organization of public relations professionals. For more information, visit the Thoroughbred Chapter website at www.kyprsa.com.

#